

POSITION TITLE	DATE FILLED	RECRUITMENT SOURCES UTILIZED	NUMBER INTERVIEWED	NUMBER HIRED	RECRUITMENT SOURCE FOR THOSE HIRED
Facility/Security Manager	2/13/2018	WEDU Internal Posting/Referrals	1		
		WEDU.org Website			
		Indeed.com	3		
		Craigslist		1	Indeed.com
New Business Acct. Executive	2/14/2018	WEDU Internal Posting/Referrals			
		WEDU.org Website			
		NonProfit Leadership Center			
		Indeed.com	6		
		Monster.com		1	Indeed.com
Canvasser	4/16/2017	WEDU Internal Posting/Referrals			
		WEDU.org Website			
		Indeed.com	10	2	Indeed.com
Donor Services Assistant	2/15/2018	WEDU Internal Posting/Referrals			
		WEDU.org Website			
		Indeed.com	2	1	Indeed.com
VP Sales/Community Partnerships	2/18/2008	WEDU Internal Posting/Referrals			
		WEDU.org Website	1		
		NonProfit Leadership Center	1		
		Indeed.com	1		Indeed.com
		Monster.com		1	
Interactive Specialist	3/9/2018	WEDU Internal Posting/Referrals			
		WEDU.org Website			
		NonProfit Leadership Center			
		Indeed.com	5		Indeed.com
		Monster.com		1	
Development Assistant	3/15/2018	WEDU Internal Posting/Referrals			
		WEDU.org Website			

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		NonProfit Leadership Center Indeed.com	2	1	Indeed.com
Philanthropy Officer	4/2/2018	WEDU Internal Posting/Referrals WEDU.org Website NonProfit Leadership Center Indeed.com Current.org	3 1 2 2	2	WEDU Internal and Indeed.com
Donor Services Associate	4/9/2018	WEDU Internal Posting/Referrals WEDU.org Website NonProfit Leadership Center Indeed.com	4	1	Indeed.com
Staff Accountant	4/22/2018	WEDU Internal Posting/Referrals WEDU.org Website NonProfit Leadership Center Indeed.com Robert Half Accounting	2	1	Robert Half Accounting
Promotions Producer	6/25/2018	WEDU Internal Posting/Referrals WEDU.org Website NonProfit Leadership Center Indeed.com Current.org	1 8	1	Indeed.com

OUTREACH INITIATIVES
WEDU PBS-TV/WEDQ PBS-TV
OCTOBER 1, 2017 TO SEPTEMBER 28, 2018

WEDU PBS maintains a strong internship program, offering opportunities to students wishing to learn about careers in public television, and television broadcasting in general. Internships are also available in non-broadcasting areas, such as accounting and special events. Students can choose from various options that best match their interests. Internships are available throughout the year.

As of this report, nine internships have been or are being completed in the following areas:

1. Production Intern, Summer 2018, Junior, Communication and Media Studies, University Tampa, Tampa, FL
2. Production Intern, Summer 2018, Freshman, Mass Communication, Hillsborough Community College, Tampa, FL
3. Production Intern, Summer 2018, Graduate 2012, Television Journalism, University of South Florida, Tampa, FL
4. Production Intern, Summer 2018, Freshman, Multimedia Studies, Florida Atlantic University, Tampa, FL
5. Production Intern, Sophomore, Communications, University of Tampa, Tampa, FL
6. Communications Intern, Fall 2017, Senior, Communications/Print Design, University of Tampa, Tampa, FL
7. Communications Intern, Fall 2017, Senior, Communications/Print Design, University of Tampa, Tampa, FL
8. Communications Intern, Spring 2018, Senior, Communications/Print Design, University of Tampa, Tampa, FL
9. Communications Intern, Spring 2018, Senior, Communications/Print Design, University of Tampa, Tampa, FL

WEDU PBS gives tours of its facilities to schools and other organizations. During this past year, the following tours were conducted: FLVS-Florida Virtual School, students and parents interested in WEDU-PBS (10 students and 4 adults), American Heritage Girls, a troop working on their cinematography badge, learning about sets, lighting, editing and TV careers watched a *Florida This Week* production (12 students 3 adults), Canella Elementary TV Crew (25 students and 6 adults), Bay's End Manor Men's Group, a men's group from a mobile home park in Safety Harbor (10 Senior men), Innovative Academy, a three week summer program for teens including potential poets, writers, marketers, producers, etc. (13 students 5 adults), Ferrell Girls Preparatory Academy, and students involved in TV morning crew at the Academy (10 students 2 adults).

One employee participated in the Great American Teach-In in November 2017 to speak to school children about careers in public broadcasting. Staff members hosted four students for job shadowing and career exploration on Disability Mentoring Day in October 2017. WEDU PBS participated in two internship/job fairs, in May 2018 and September 2018 at which many resumes were received for internships and future job openings. A staff member attended the City of Tampa Mayors Alliance Disabilities Job Fair, providing opportunities for individuals with disabilities to meet and interview potential employers. One employee is on the Florida Diversity Council, is a former Board member and attends monthly meetings. WEDU PBS Staff participates in Free Tuesdays in coalition with the Children's Board of Hillsborough County

which targets low-income underserved families and children; WEDU PBS sponsored Storybook Forest, a family engagement event; Hispanic Scholarship Luncheon which granted scholarships to low income Hispanic students in coalition with the City of Tampa Mayors Hispanic Advisory Council; Hosts Family Fundamentals along with the United Way of Polk County. Targets low income families served by United Way; One employee serves as a member of the Autism Friendly City of Tampa Mayors Advisory Committee that meets monthly; WEDU PBS produced an Autism Town Hall production in April 2018 that focused on resources for families and caregivers of individuals with autism; One employee attended Evidence Impact at the Straz Center, a function that focuses on creating dialogue to promote diversity and inclusion sponsored by Community Tampa Bay; October 2017 As an educational extension of the Daniel Tiger “Be My Neighbor” grant, a workshop for early learning providers was presented by WEDU PBS in partnership with the Early Learning Coalition of Hillsborough County. The workshop featured strategies for incorporating Daniel Tiger’s Neighborhood and other PBS Kids resources for social/emotional development into early learning environments; Curious George was on hand to promote literacy at the first BFF (Books, Food and Fun) Bash at Campbell Park Recreation Center in St. Petersburg in March 2018. The event, a new partnership for WEDU PBS, was sponsored by the Junior League of St. Petersburg and featured free books, literacy specific crafts, healthy snacks, music, and a free take home healthy meal for those families attending; The August Children’s Board Free Tuesday celebrated back to school with Daniel Tiger: Be My Neighbor Day a themed family engagement event. The main activity of the day was the assembly of Caring Neighbor Kits, one to take home and one to donate to a needy child. More than 3,300 visitors attended Be My Neighbor Day and 1,700 kits were assembled with approximately 500 being donated to the Early Learning Coalition of Hillsborough County and Champions for Children. The event was sponsored by a grant from PNC Bank and The Fred Rogers Company and is the second year WEDU PBS has received this generous support; September 2018, WEDU PBS partnered with The Pinellas County Urban League, Police Athletic League of St. Petersburg, St. Petersburg Housing Authority and St. Petersburg Midtown Rotary for a Back to School Bash at The Jordan Park Apartments in St. Petersburg. Super Why was on hand for a meet and greet and attendees received free books and other materials to help get the new school year off to a good start for underprivileged children.